

# The Northern Virginia Chorale's 2020-2021 Performing Season



# How to Purchase Tickets, Make Donations, and Place Advertisements in the NVC Concert Programs

Patrons may purchase concert tickets, make a donation to the Northern Virginia Chorale, or place an advertisement in our concert programs by filling out the applicable sections of this form. Once you have made your selections, please mail the form back to us with an enclosed check for the appropriate amount in accordance with each of your purchases. Alternatively, all of these transactions may also be conducted online, through our website's PayPal pages, under the Support the Chorale and Box Office sections.

To make a purchase online, please visit our website at the following domain address: <u>http://www.northernvirginiachorale.org</u>. Next, select the "<u>Box Office</u>" tab from the main drop-down menu found at the top of each page of the site, to purchase concert tickets; and for all other transactions, please select the "<u>Support the Chorale</u>" section from navigation, to go to the Donations and Advertisement sections of the site. Donations are completely tax deductible, as the Northern Virginia Chorale is a tax-exempt, 501(c)(3) non-profit organization.

***************************************		
Please complete your personal information below:		
Name:		
Address:	City/ST:	Zip:
Phone:	Email:	

## § Section I: Concert Ticket Pricing:

\* *Please note:* Advanced ticket availability for each concert expires at midnight, preceding the day of the concert. Tickets may be purchased online in advance, or by mailing in this form. Ticket prices may also be subject to change from time to time.

#### Ticket prices for our 2020-21 Season are as follows:

- $\odot$  Adult Ticket ~ \$20.00 if purchased in advance; or \$25 at the door.
- Student Ticket (12-24 years) ~ \$10.00
- Children under 12 ~ attend free
- $_{\odot}$  Full Season Ticket Pass for all three concerts  $\sim$  \$50.00

[This paragraph may change with each season's concert information – please edit:]

"We are offering two concerts this year in addition to a guest appearance at the R.M. Schlesinger Concert Hall for the **Carmina Burana** performance, in November. This concert ticket is included with the price of our Full Season Ticket Pass, but individual tickets must be purchased separately for this concert, on the Reunion Music website. Please visit the <u>Performance Schedule page</u> of our website, for more information on purchasing individual tickets to **Carmina Burana**."

Please review the following choices to make your selections:

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## § Concert Choices:

Please indicate the concerts you would like to attend during our 2020-21 Season, and the number of tickets you will purchase in each category. Also note the range of concert performance locations, dates, and times.

**Special Performance: "Carmina Burana"** ~ Fall Concert and guest appearance with **The NVCC Annandale Symphony Orchestra**, to be held at the R.M. Schlesinger Concert Hall in Alexandria, VA. ~ Friday, November15th, 2020 at 8:00. p.m.

[Modify this if you have a separate performance as needed, for next year. if you are offering 3 concerts at St. Mark's only, then a separate purchase format will not be necessary, and the entry can be included below, in date order like the others:. Following is just example text to be edited.]

Please place a ✓ check mark next to your choices below:

**"Fall Concert Title/Name"** ~ Concert Information ~ Friday, November 15th, 2020 at 8:00 p.m. – R.M. Schlesinger Concert Hall, Alexandria, VA

**"Gloria"** ~ Annual December Holiday Concert:

~ Saturday, December 14th, 2020 at 4:00 p.m. – St. Mark's Lutheran Church

#### \_ "American Landscapes" ~ Annual Spring Dessert Concert:

~ Saturday, April 25th, 2021 at 7:00 p.m. – St. Mark's Lutheran Church

No. of advanced Adult Tickets: No. of advanced Student Tickets: No. of Full Season Tickets to all 3 cor * <i>Please note:</i> The Full Season Pass inclue	x \$10.00 = ncerts: x \$50.00 =
Total No of Tickets Purchased:	_ Total Cost \$ =
§ Section II: Donation Categories:	Please indicate whether you would like to have your name listed in our concert
<i>We offer the following donation levels:</i> Gold Level \$500 and above	programs, by checking the appropriate selection below:
<ul> <li>Silver Level: \$250 ~ \$499</li> <li>Bronze Level: \$25 ~ \$249</li> </ul>	Please list my name Please do not list my name

# § Section III: Advertising Options:

To place an advertisement in our printed concert programs, please follow the steps outlined below.

## Step 1.) I would like to advertise in the program with a:

Place a  $\checkmark$  check mark next to your selection below:

- \_\_\_\_\_ Cover Ad at 7" x 4" Cost: \$250.00 for one of these spaces:
  - Front inside cover | Back inside cover | Back cover
- \_\_\_\_\_ Full page Ad at 7" x 4" for \$150.00
- \_\_\_\_\_ Half~page Ad at 3" x 4" for \$75.00
- \_\_\_\_\_ Business card size for \$45.00

Step 2.) Please fill out your business information here:

Business/Name:	
Address:	
Phone:	Email:

**Step 3.)** You may send your ad copy and images with this form by mail or email, after completing the information in Steps 1 & 2, to either of the two addresses shown below:

### Mailing Address:

The Northern Virginia Chorale P.O. Box 701 Springfield, VA 22150-0701 Email Address: info@northernvirginiachorale.org Subject: Advertising Purchase

# Step 4.) Payments:

Include a check for your ad to be made payable to: *"The Northern Virginia Chorale,"* and mail it together with this form. If you prefer, you may send your ad images and copy by email to us in one of the preferred electronic formats, with the word *"Advertisement"* in the subject line: (TIFF or PDF file formats are preferred over JPG and PNG, because they are scalable. If you send a PNG file, make sure it is made to the exact size to show up clearly in the brochure space). You may also make your payment on the <u>Advertising page of our</u> <u>website</u>, using our PayPal system if this is easier than sending a check by mail. Please send your ad image by email, and use this form to submit your payment and ad copy. *Please note:* Your purchase for an advertisement should be submitted at least two (2) weeks prior to an upcoming concert date, to be included in that concert's program. *All advertisements will be included in three, consecutive concert programs, regardless of when they are submitted.* For example, if you miss the two-week deadline submission for an upcoming concert, your advertisement will appear in the following three concert programs.

**Step 5.)** If you have any other questions, please contact Jim Wakefield, our Advertising Manager at his home phone number: 703-250-3242.



**Final Instructions:** Send your concert ticket choices, donations, and/or advertising copy along with your payments with this form, by mail, to our USPS address below:

The Northern Virginia Chorale P.O. Box 701 Springfield, VA 22150-0701

Thank you! The Chorale appreciates your support and patronage, which helps to make our concert programs possible!